



The Shirley H. Brand Scholarships by The Cabell Brand Center To Promote the Common Good

The Cabell Brand Center Scholarships are simple to apply for. Each of them requires a competitive essay to Promote the common good as explained elsewhere. At least three \$1000 scholarships are available annually in honor of Shirley Hurt Brand.

Attached to this document is a brief Biography as printed in April, 2007 by the Junior League of Roanoke Valley, "Star" Newsletter. But the complete story of Shirley's life is what she has done as a team with Cabell Brand for almost a half century to make possible many accomplishments which he gets credit for, but would not have happened without her active participation.

In the words of her oldest daughter, at a recent birthday celebration, "Cabell gets all the recognition with awards and honorary degrees, but I know and the family knows and the world should know that none of this would have happened without Mom."



Here is an example of Shirley and Cabell working together on a recent visit to the Carter Center.



Shirley Brand

Shirley Brand grew up in Christiansburg, VA and Greensboro, NC. She then moved to Salem in 1950 where she and her husband still live. She is married to E. Cabell Brand and between them they have eight children and thirteen grandchildren.

Shirley went to college in Washington, DC during WWII at Margery Webster Community College where she majored in Communications. In 1944, while attending school, a professor had her and her classmates get all dressed up with hats and gloves and take their blue school bus, "Blue Bell," downtown to see one of the very first televisions. During the viewing of this small blurry gray screen, she remembers thinking that "this will never amount to anything."

Shirley joined the JLRV in 1955. When she was an Active, two of her favorite placements were working with the Roanoke Youth Symphony and participating in the JLRV weekly radio program.

In her opinion, one of Roanoke's "best kept secrets" is the Family Service Organization, where she served on the Board for approximately eight years. Shirley has also served on the Boards of the Harrison Museum, the Science Museum, the state Virginia Museum of Fine Arts, the local Western Virginia Art Museum, the Roanoke Ballet, the Roanoke Opera, the Sidewalk Art Show, the Girl Scout Council, the Roanoke Youth Symphony, the Children's Theater, and is currently working with the Salem Historical Society. This is not to mention the many things she has participated in with her husband in founding TAP, CHIP, the Food Bank and countless other local and national social projects to help make the Valley a better place to live.

One of the most daring things she has ever done was to take a ride with Fortescue "40" Hopkins in a glider at the New Castle Glider Club. She said it was a beautiful view, but she was glad to be safely on the



ground again. Two of her favorite restaurants in Roanoke are Alexander's and Norberto's

One of her and her husband's best recollections of the League is when TAP had a fire Christmas Eve 1989. TAP lost all of their records and paperwork in the fire. The League formed a committee to help. From newspaper records and the charred files the women of the JLRV spent countless, tireless hours recreating all of the files and history of TAP.

When asked about a dream project for the League, Shirley noted that she is very concerned about the environment and what we are leaving to our children. She would like to see the League help with environmental education in the schools and rev-up the community's recycling efforts.

Shirley has spent a lifetime serving others and gained immeasurable and valuable training and experience from the Junior League. Shirley said that of all the committees and boards she has ever been on, whenever she served with another Junior Leaguer she knew the job would get done and done right. A lot has changed since she was an Active and the League met at the Public Library off of Bullet Street. Then there were perhaps 15 or 20 women who juggled both a job and a family. She admires the women of today's League and how most juggle so many different things and are still able to serve the community so well.

The best advice she has ever received is; "don't go to bed with an untidy parlor," courtesy of her grandmother.